www.adreadyeg.com

AD READY

Company Profile

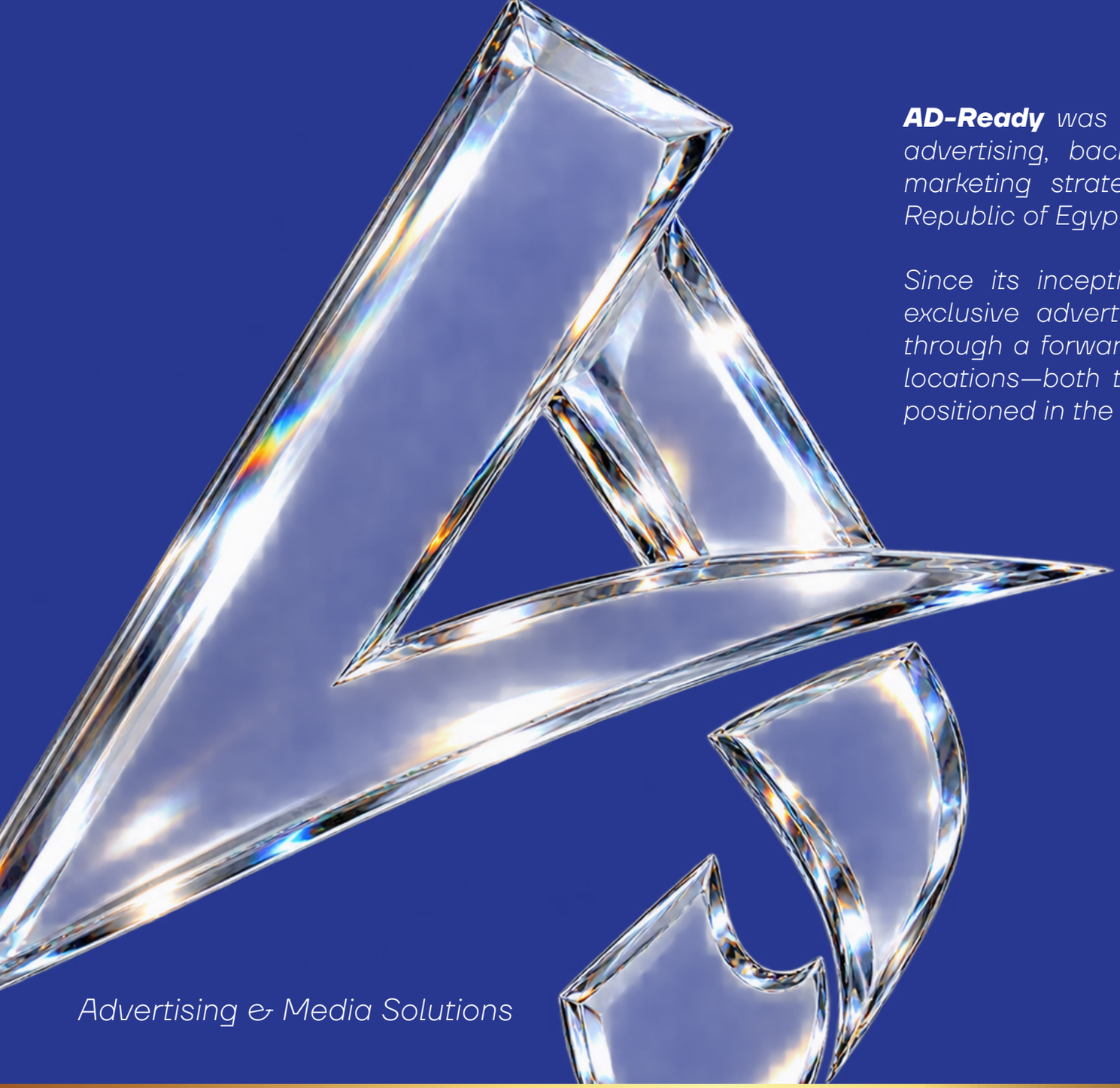


Advertising & Media Solutions

WHERE VISION MEETS THE SKY

From OOH to BTL, we transform vision into high-impact brand experiences

Advertising & Media Solutions



AD-Ready *was founded in 2021, our company specializes in outdoor advertising, backed by over 25 years of combined experience in marketing strategy and billboard advertising across the the Arab Republic of Egypt.*

Since its inception, the company has been committed to securing exclusive advertising rights that benefit its clients. This is achieved through a forward-thinking approach to selecting premium advertising locations—both those owned by the company and those strategically positioned in the Egyptian market.

Our goal is to make these prime advertising spots available to our clients through a carefully planned geographic distribution that aligns with their marketing strategies. The advertising spaces we offer are not only prominent in size but also strategically chosen to reflect the strength and influence of our clients in both the Egyptian and Arab markets.

This strategic placement is evident in our past campaigns, where the impact of our billboard locations
has significantly contributed to the success of our clients' major projects.

Advertising & Media Solutions

AD READY
Advertising & media solution



We are an outdoor advertising agency focused on building brand awareness, generating leads, and driving revenue through creative and cost-effective solutions. Explore and connect with us to showcase your brand across our 50+ prime and premium outdoor locations, leveraging our growing OOH network across Egypt.

OUR MISSION

To redefine the OOH media experience by delivering high-quality, smart, and integrated media solutions that enhance business outcomes.

OUR VISION

To be the leading OOH media provider and align our success with that of our clients.

Core Values

We aim to achieve this vision through our core values of Trust, Compassion, Ethical Practice, and Respect.

Advertising & Media Solutions

AD READY
Advertising & media solution

OUR SERVICES

ATL - Above the Line

- TV Advertising
- Radio
- Newspapers & Magazines
- Outdoor Advertising / OOH

BTL - Below the Line

- Corporate Giveaways
- Events & Activations
- In-store promotions
- Direct Marketing
- Sampling
- Trade Marketing
- POSM & Branding Materials
- Promotional campaigns



Advertising & Media Solutions

AD READY
Advertising & media solution

www.adreadyeg.com

BILLBOARDS
HIGH IMPACT, EVERYWHERE

From high-impact digital billboards to strategically placed static formats, our network offers a wide range of advertising solutions — from large highway bulletins and spectacular mega formats to smaller urban posters designed to reach audiences where they live, work, and move.



AD READY
Advertising & media solution



References

AD READY
Advertising & media solution



10 Megapost - New Capital Entrance

Sequence 10 Unit 3mx6m, Double-Sided,
Middle Ring Road

Advertising & Media Solutions

AD READY
Advertising & media solution



Advertising & Media Solutions

AD READY
Advertising & media solution

Setup - New Capital Entrance

Unipole 8mx16m, Single-Sided,
After Bin-zaid Bridge



Advertising & Media Solutions

AD READY
Advertising & media solution

Setup - New Capital Entrance

Unipole Gate 8mx16m, Single-Sided,
11 Megacom Units 3mx4m Single-Sided,
After Bin-zaid Bridge



Advertising & Media Solutions

AD READY
Advertising & media solution

New Cairo Entrance From Sokhna Road

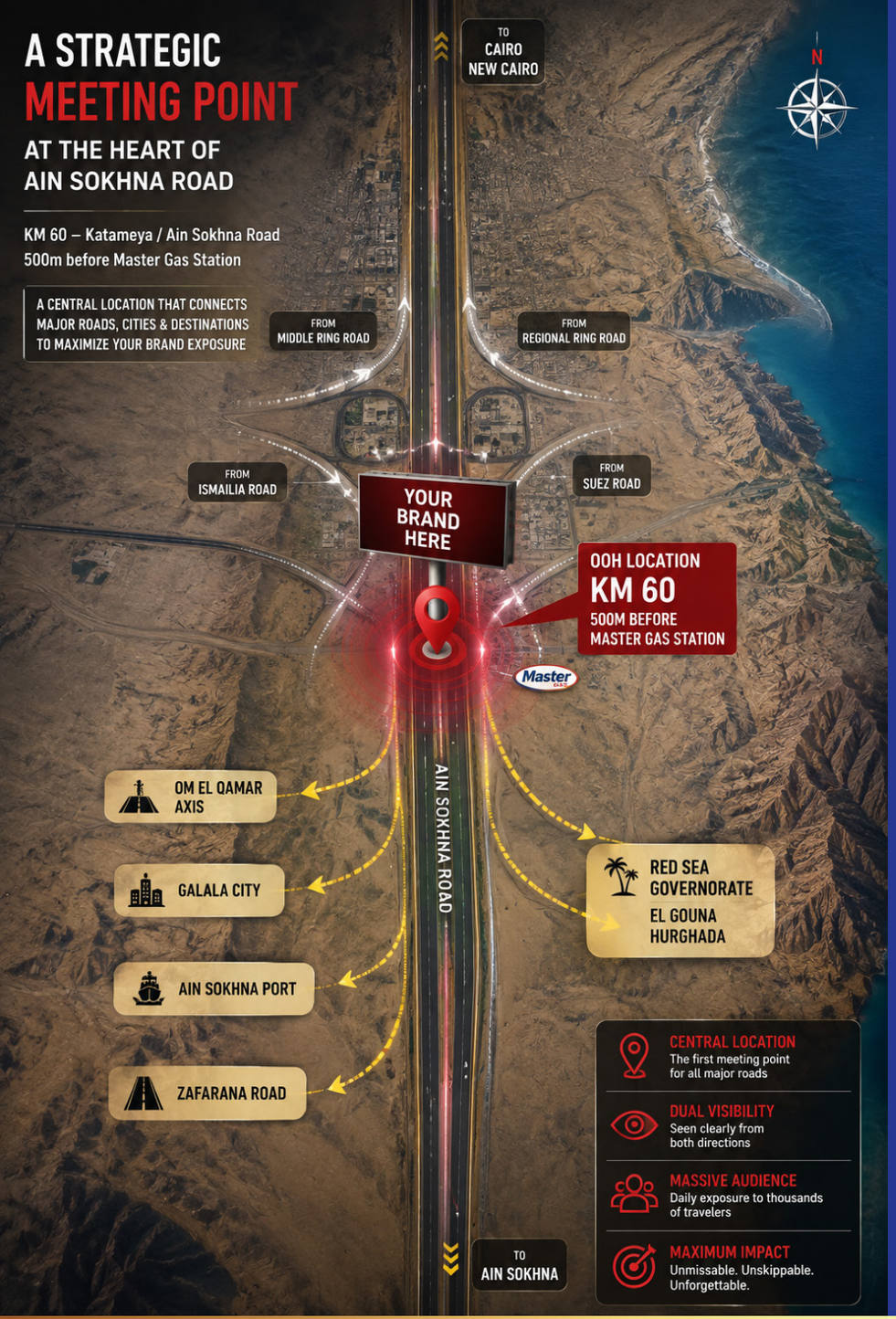
2 Unipole Gate 8mx16m, Double-Sided,
before BRX Mall



Advertising & Media Solutions

AD READY
Advertising & media solution


BRX
BUSINESS AND SOCIAL DISTRICT
SALES OFFICE
BUILT FOR
WHAT'S NEXT.
17636
rayz



Strategic Location Selection Ain Sokhna Road

This site was one of the final locations selected for our investment, based on its exceptional strategic position along the Katameya–Ain Sokhna Road at KM 60, approximately 500 meters before Master Gas Station.

The location sits at a critical convergence point for traffic coming from Ain Sokhna, Suez, Ismailia, the Middle Ring Road, and the Regional Ring Road, making it a key gateway for audiences traveling from New Cairo, Sheikh Zayed, and the New Administrative Capital.

Beyond serving travelers along the main Ain Sokhna corridor, the location also captures audiences whose destinations include Om El Qamar Axis, Galala City, Ain Sokhna Port, Zafarana Road, and the Red Sea Governorate, with particular relevance to travelers and visitors heading toward El Gouna and Hurghada.

Another major advantage is the billboard's central position within the roadway rather than on one side, providing strong visibility to traffic traveling in both directions and maximizing exposure, frequency, and brand recall.

Ultimately, the location combines strategic connectivity, access to multiple major destinations, and dual-direction visibility—making it one of the strongest positions on the Ain Sokhna corridor.

AD READY
Advertising & media solution

Sokhna Road 60 KM

Unipole 8mx16m, Double-Sided,
before Master Gas Station.



Advertising & Media Solutions

AD READY
Advertising & media solution



Sokhna Road 60 KM

Unipole 8mx16m, Double-Sided,
before Master Gas Station.

AD READY
Advertising & media solution

Advertising & Media Solutions





Advertising & Media Solutions

AD READY
Advertising & media solution

El-Mokatam Entrance

Bridge Mirror 5mx15m, Double-Sided,
Facing Saladin Citadel, Autostrad



Advertising & Media Solutions

AD READY
Advertising & media solution


Other Side
معاً نبنى مصر
AD READY
0100 610 40 81
ناقصه حاجة !
المقـــطم
GHONEIM DEVELOPMENTS GROUP
17492
SOON..
المقطم
Mokattam
المنيب
Moneeb
المعادي
Maadi
علوي
AD READY
Advertising & media solution
Advertising & Media Solution



New Cairo - Tallat Harb Axis

22 MUPI Units 1.5mx2m Double-Sided,
Coming From South 90 Axis
Heading to GUC Univeristy

Advertising & Media Solutions

AD READY
Advertising & media solution



New Cairo - Tallat Harb Axis

20 MUPI Units 1.5mx2m Double-Sided, Facing, Monorail South 90 Axis

Advertising & Media Solutions

AD READY
Advertising & media solution


www.adreadyeg.com
KARNAX
REAL ESTATE DEVELOPMENTS
BTL
ENGAGE. CONNECT. CONVERT.
KARNAX
REAL ESTATE DEVELOPMENTS
A NEW LANDMARK
IN THE MAKING
BUILDING
BETTER
COMMUNITIES
Advertising & Media Solutions
AD READY
Advertising & media solution

BTL — ENGAGE. CONNECT. CONVERT.

From corporate giveaways and impactful activations to In-Store Promotions and targeted campaigns, our BTL solutions bring brands closer to their audiences. Through events, sampling, POSM, trade marketing, and direct engagement, we create meaningful experiences that turn brand presence into real connections and measurable impact.







BUILDING BRANDS BEYOND BOUNDARIES.

From concept to completion, we bring your brand to life with precision, creativity, and impact.

BTL SOLUTIONS THAT LEAVE A LASTING IMPRESSION.

AD READY
Advertising & media solution





BUILDING BRANDS BEYOND BOUNDARIES.

From concept to completion, we bring your brand to life with precision, creativity, and impact.

BTL SOLUTIONS THAT LEAVE A LASTING IMPRESSION.

AD READY
Advertising & media solution





BUILDING BRANDS BEYOND BOUNDARIES.

From concept to completion, we bring your brand to life with precision, creativity, and impact.

BTL SOLUTIONS THAT LEAVE A LASTING IMPRESSION.

AD READY
Advertising & media solution





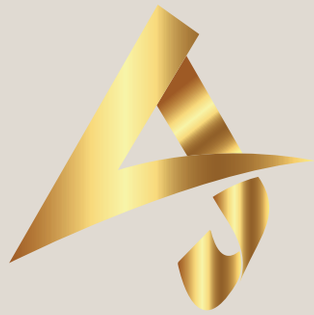
BRANDS BUILT TO BE REMEMBERED.

From fabrication to final installation, we create impactful brand environments that leave a lasting impression.

FABRICATION → INSTALLATION → COMPLETION

BTL SOLUTIONS THAT
LEAVE A LASTING IMPRESSION.

AD READY
Advertising & media solution



giveaways

PRACTICAL ACCESSORIES THAT SPEAK FOR YOUR BRAND.

Smart design. Everyday impact.



DUALLINE CARD HOLDER

A premium dual-finish card holder combining a refined striped texture with a sleek metallic panel—perfect for engraved branding and everyday professional use.

CORPORATE PENS

A collection where elegance meets purpose. Crafted with sleek metallic finishes and eco-friendly cork designs—pens that inspire and leave a lasting impression.

MAG ID LANYARD

Unique ID holder convertible to card holder and phone stand in recycled PU-RCS material. With adjustable lanyard and strong magnets for eo y usy use and removal.

EVERYDAY ESSENTIALS WITH A CORPORATE EDGE.

Elevate your brand presence in meetings, events, and daily business life.

AD READY
Advertising & media solution

PRACTICAL ACCESSORIES THAT SPEAK FOR YOUR BRAND.

Smart design. Everyday impact.

CORPORATE THERMAL MUGS

Explore our wide range of thermal mugs — from eco-friendly bamboo designs to classic, durable styles. The perfect blend of sustainability and everyday comfort.



THERMAL MUG
BAMBOO STEEL

Code: **TM174/TM175/TM176**

Introducing BambooSteel — the perfect blend of stainless steel strength and natural bamboo style. Durable, elegant, and eco-conscious — sip smart with BambooSteel.



THERMAL MUG
THERMAL BOO

Code: **ETM199**

Your daily brew, naturally insulated. Made from sustainable bamboo and stainless steel, ThermalBoo keeps your drinks hot or cold for hours. Stylish, lightweight, and planet-friendly — sip smart, live sustainably.



SUSTAINABLE MATERIALS

DURABLE & RELIABLE

KEEPS DRINKS HOT OR COLD

PERFECT FOR CORPORATE GIFTS

AD READY
Advertising & media solution

PRACTICAL ACCESSORIES THAT SPEAK FOR YOUR BRAND.

Smart design. Everyday impact.

AD READY
Advertising & media solution

PRESTIGE SLEEVE SET

WHERE WORK MEETS ELEGANCE.



Contents of the leather gift box

A5 notebook, thermal mug 350ml,
card holder, keychain and metal pen.

PREMIUM QUALITY | PERFECT FOR CORPORATE GIFTS | PROFESSIONAL ESSENTIALS

EXECUTIVE GREY SET

CALM TOOLS FOR SERIOUS WORK.



Contents of the leather gift box

A5 organizer notebook, thermal mug 500ml,
USB flash drive capacity 16 GB and metal pen.

DURABLE & RELIABLE | MODERN & MINIMAL | PRACTICAL & USEFUL

BLUE EARTH SET

WORK INSPIRED BY NATURE.



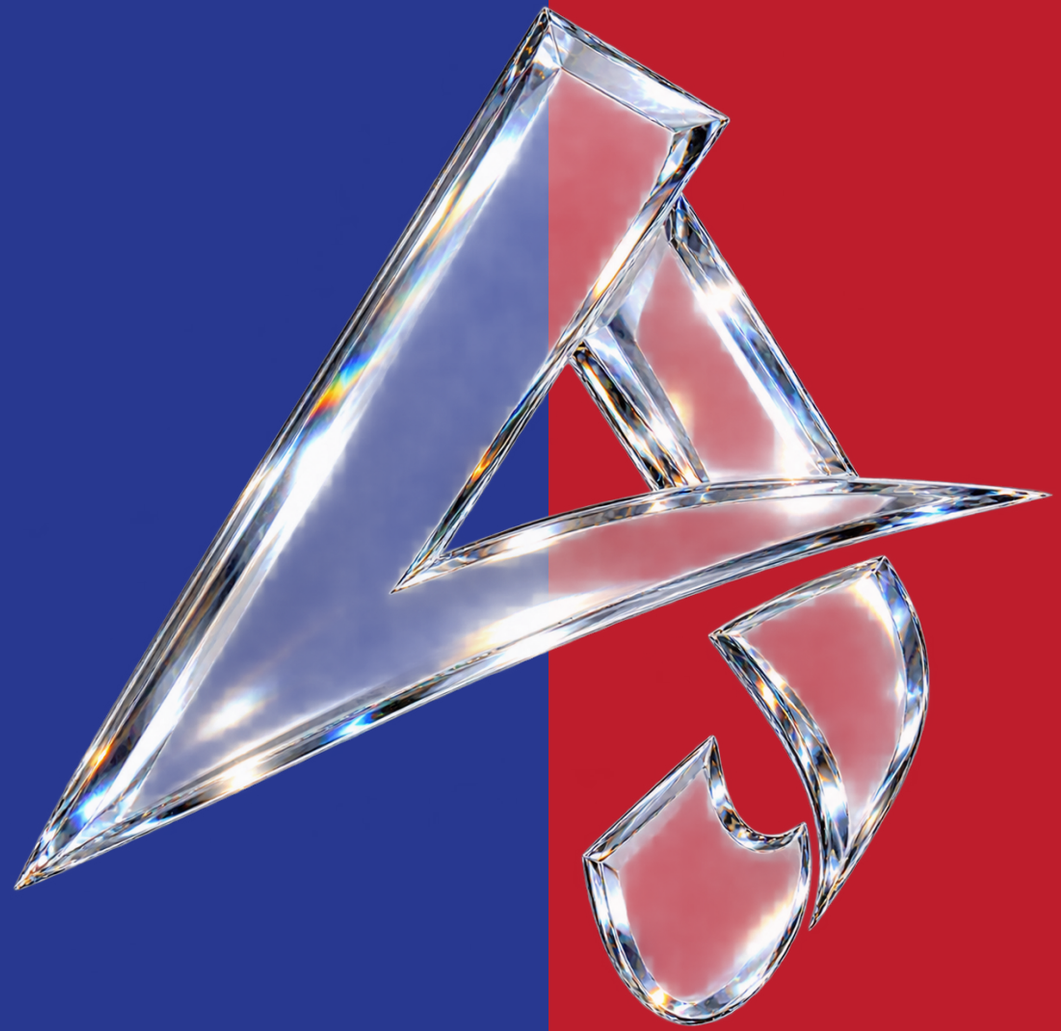
Contents of the leather gift box

A5 cork notebook with pen holder,
thermal mug 500ml and metal pen.

ECO-FRIENDLY MATERIALS | KEEPS DRINKS HOT OR COLD | PERFECT FOR ANY OCCASION

www.adreadyeg.com

AD READY
Company Profile



Advertising & Media Solutions

Mobile: 201006104081
Email: info@adreadyeg.com

Villa 14, Block 38
5th Settlement, New Cairo.